

SUMITRA DUTTA

Multidisciplinary UX Designer

Bengaluru, India

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PORTFOLIO

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EXPERTISE

- Qualitative research,
- Information Architecture,
- Interaction Design,
- Visual Design,
- Prototyping and Wireframing,
- Usability Testing,
- Design Thinking,
- Creative Problem Solving,
- Design System Consistency,
- UX Strategy Development,
- Competitor Analysis,
- Atomic Design Principles.
- Figma, XD, Sketch
- Illustration
- Active participation in design community,
- Team Player,
- Lifelong Learner, Storytelling

PROFILE

I am a creative designer with a decade of experience specializing in UI/UX design, interaction design, cross-platform mobile and desktop apps, and illustration. With a passion for simplicity and storytelling, I collaborate with businesses to create innovative solutions that empower users to achieve their goals effortlessly.

EXPERIENCE

Associate Manager- Experience Design
Infosys India; Wongdoody

Bengaluru

Aug 2024- Present

Led the redesign of Walmart's 20-year-old Pharmacy Database console, improving usability by 40% through a modern design language. Collaborated with cross-functional teams to align UX goals with business objectives.

Sr. UX Designer at DBaaS -- Oracle India

Bengaluru

Jan 2019- Jul 2024

Assisted developers with HgDS/RDS design systems and design improvements. Collaborated with PMs to enhance processes and conducted regular design reviews. Presented ideas to stakeholders and contributed to the UX Review Board. Created Figma prototypes that reduced engineering rework by 20%.

Visual Designer/Consultant, Genpact India

Bengaluru

Client: Mercedes-Benz R&D

Sep 2017- Dec 2018

Designed AI-powered infotainment systems, boosting user engagement by 25% through improved accessibility. Built salable design systems ensuring consistency across teams. Led user research and evaluations to drive usability and satisfaction.

Key Projects:

Mercedes-Benz apps like Mercedes Me, AMG Track Pace, Smart Cross Connect, and Travelbook.

AWARDS

Insta Award	2025
Infosys India	
Rookie Award	2019
Oracle cloud	
Monthly Best Creative Designer	2016
Harman India	
Best Creative Designer	2014
Divum India	

Visual/ Interaction Designer, Harman Connected Services Bengaluru

Nov 2015- Aug 2017

Led design sprints and cross-functional collaboration, streamlining workflows and cutting dev time by 20%. Created high-fidelity prototypes and animations to clearly convey interaction flows. Delivered intuitive interfaces across automotive, finance, and analytics domains.

KeyProjects:
Harman Litehouse, Aha Analytics, Infosys Finacle 4R, Truvo Telematics, Tata Motors, Pactris, Mercedes-Benz R&D India

Sr. UI/UX Designer, Divum corporate services, India Bengaluru

Jan 2014- Oct 2015

Designed mobile and web apps for consumer and enterprise clients, improving usability by 30% through user-centered design. Built wireframes and interactive prototypes to speed up stakeholder alignment and delivery. Collaborated with developers and PMs for smooth handoffs and effective implementation. Handled multiple fast-paced projects, gaining end-to-end design process expertise.

KeyProjects:
SBI Credit Card, GOQii Fitness, Juno Tally, Aaj Tak, UTSonMobile, HealthKart Plus, GMR Inner Excellence, Vijaya Bank, and more.

EDUCATION

Diploma in Design and Animation Animaster, Bengaluru
2012

Bachelors in English (Arts) Calcutta University
2010

CERTIFICATION

Interaction Design Foundation Online
Present

Google Foundations of User Experience Design, Coursera Online
2024